

PIET HEIN EEK H O T E L

EVENTS KIT





## CONTENT

INTRODUCTION

HOTEL ROOMS

THE LOBBY RESTAURANT

THE MEETING ROOMS

DAKBAR

WONDERROOM

STUDIO UNDER CONSTRUCTION

THE MEETING HOUSE

WHAT ARE THE OPTIONS?

DIRECTIONS

COLLABORATIONS

## INTRODUCTION

A visit to the Piet Hein Eek premises was already an adventure, but with the addition of the hotel it has become a complete experience. When spending a night in our hotel, you are immersed in a world full of design, art, antiques, gastronomy and music. Above all you are welcomed by a team whose sole objective is to offer you or your guests a wonderful experience and a feeling of warmth and security.









Room 13 / Marc Mulders



## HOTEL ROOMS

The rooms offer everything you would expect from us; all thirteen are different, attention has been paid to the tiniest detail and each room displays the work of a different artist. Thirteen different experiences, and when the studio apartment is finished it will become fourteen. Every room is unique in appearance but the same in it's feeling of tranquility and beauty.

**Hotel room price:** € 135 - € 165.

When booking multiple rooms at the same time, 1% discount is added per booked room. This means that if you book 13 rooms, a 13% discount will be applied. If you book more than 20 rooms within a year, we will offer you 20% on future bookings for the rest of the year.

All the prices are including VAT.



Room 12 / Tokihiro Sato



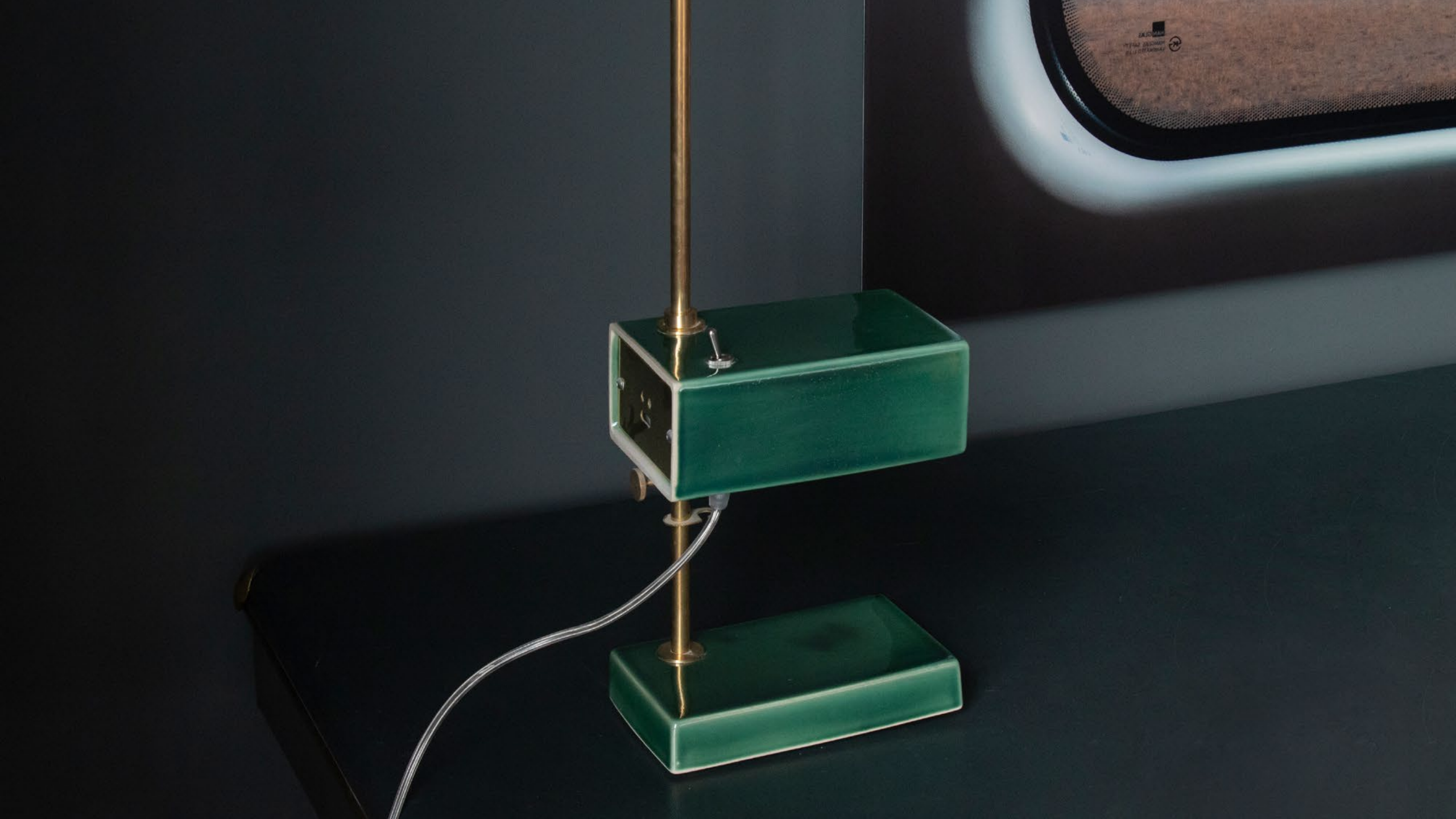


Room 11 / Marc Ruygrok



Room 8 / Tom Claassen











## THE LOBBY RESTAURANT

On the second floor we warmly welcome you to the lobby, where the counter serves as a reception, bar and kitchen. This is the living room of the hotel, where we do our very best to offer you not only a special experience but also, or perhaps most importantly, warmth and security. In the Lobby Restaurant, you can enjoy breakfast, lunch, dinner, snacks and drinks. From the restaurant, two French doors open out onto a spacious, sunny roof terrace with a covered area complete with heaters. Here you can see an artwork by Mexican artist Daniel Ruanova and a mural by Jan van der Ploeg.













THE MEETING ROOM

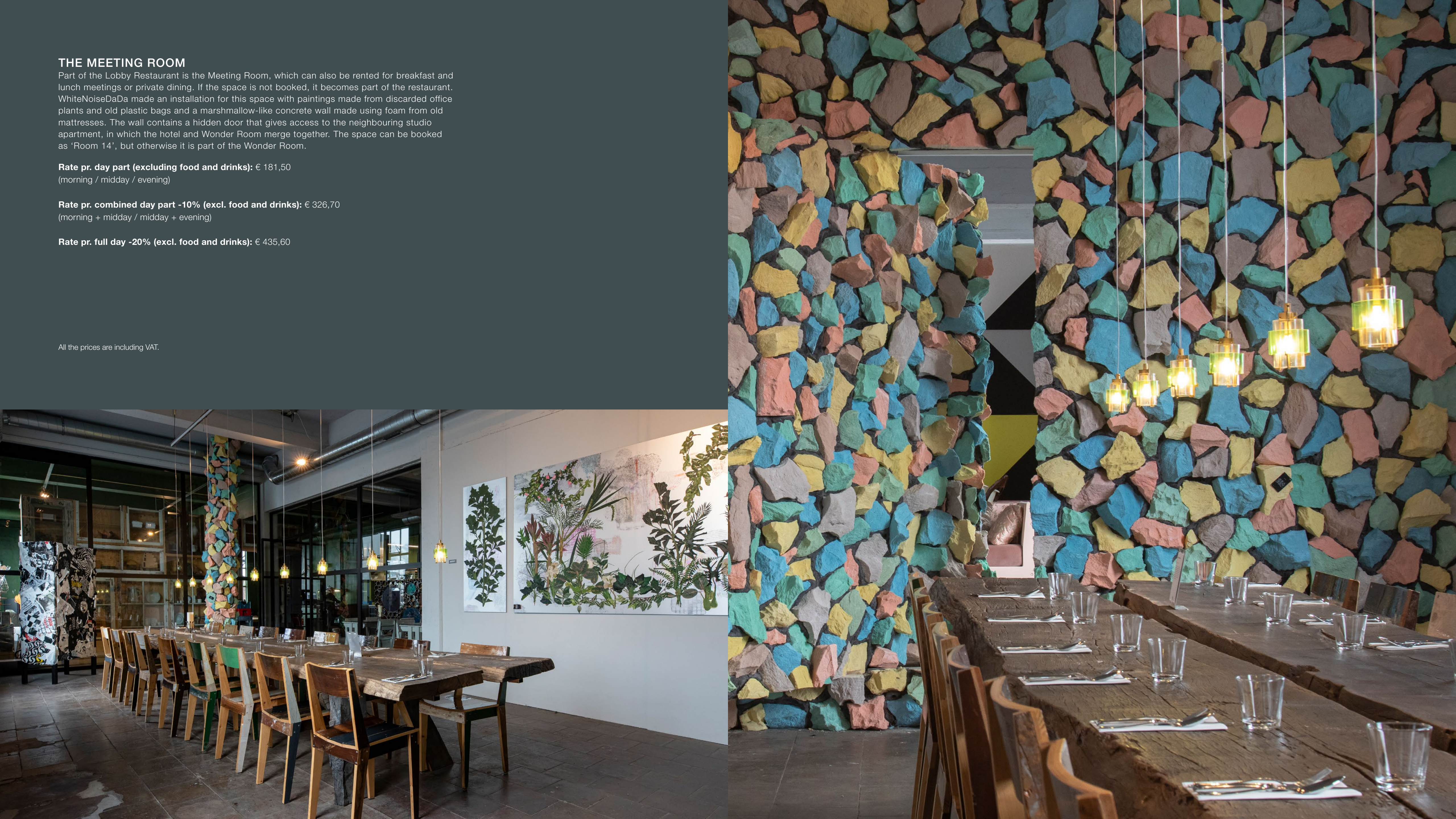
Part of the Lobby Restaurant is the Meeting Room, which can also be rented for breakfast and lunch meetings or private dining. If the space is not booked, it becomes part of the restaurant. WhiteNoiseDaDa made an installation for this space with paintings made from discarded office plants and old plastic bags and a marshmallow-like concrete wall made using foam from old mattresses. The wall contains a hidden door that gives access to the neighbouring studio apartment, in which the hotel and Wonder Room merge together. The space can be booked as 'Room 14', but otherwise it is part of the Wonder Room.

**Rate pr. day part (excluding food and drinks):** € 181,50  
(morning / midday / evening)

**Rate pr. combined day part -10% (excl. food and drinks):** € 326,70  
(morning + midday / midday + evening)

**Rate pr. full day -20% (excl. food and drinks):** € 435,60

All the prices are including VAT.











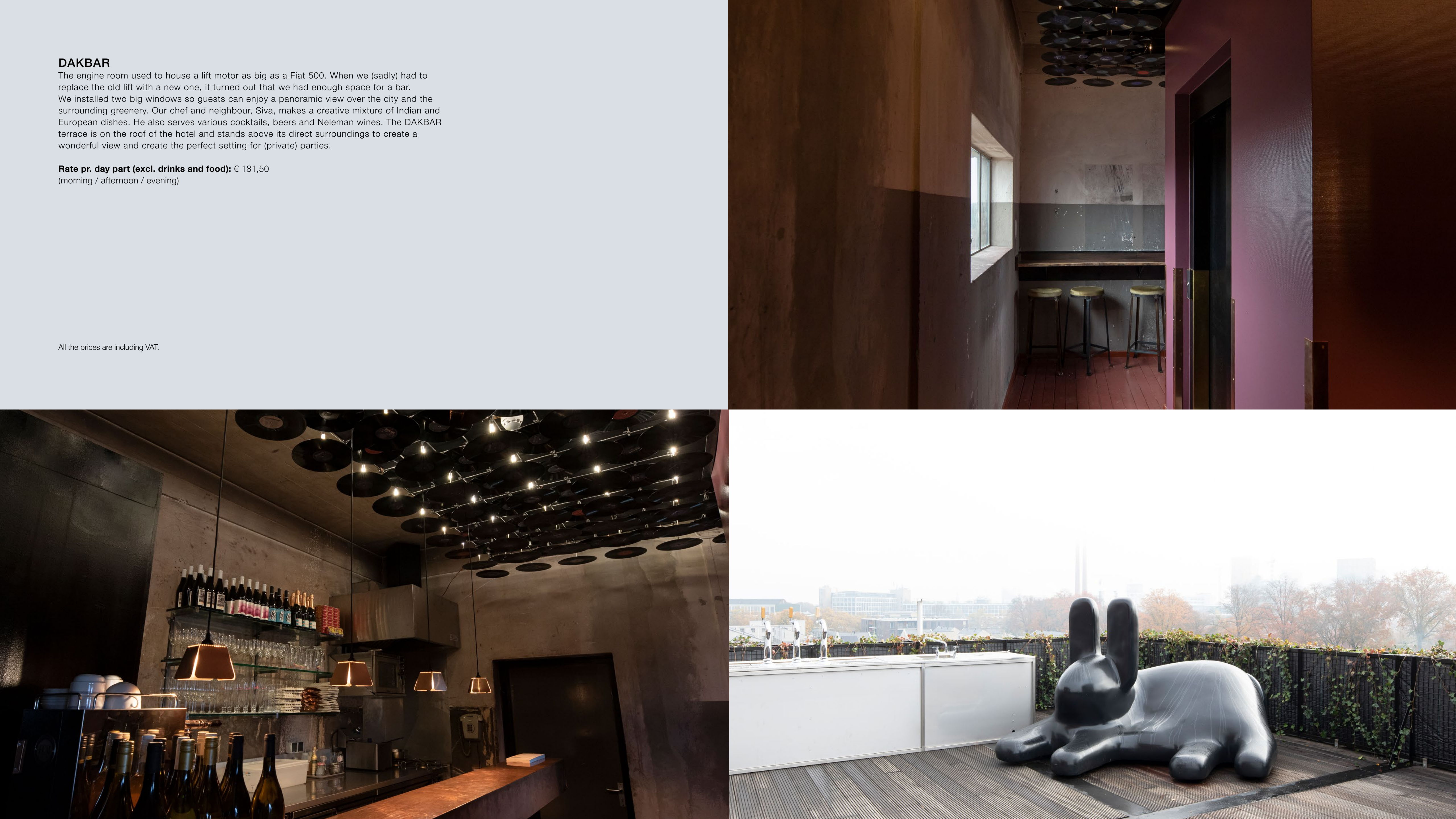


DAKBAR

The engine room used to house a lift motor as big as a Fiat 500. When we (sadly) had to replace the old lift with a new one, it turned out that we had enough space for a bar. We installed two big windows so guests can enjoy a panoramic view over the city and the surrounding greenery. Our chef and neighbour, Siva, makes a creative mixture of Indian and European dishes. He also serves various cocktails, beers and Neleman wines. The DAKBAR terrace is on the roof of the hotel and stands above its direct surroundings to create a wonderful view and create the perfect setting for (private) parties.

**Rate pr. day part (excl. drinks and food):** € 181,50  
(morning / afternoon / evening)

All the prices are including VAT.













## WONDERROOM

The Wonder Room is located behind the Lobby Restaurant and Meeting Room. It is a labyrinth of walls, rooms and hallways in which we display some of our most special products, antiques and above all work by the artists we collaborate with. Even the 'Night Watch' (the room where our night watch resides) is an artwork created by Teun Zwets. During the day it is part of the Wonder Room and can be visited by guests, and at night it becomes a functional space where the night watch can rest while on duty. The Wonder Room changes regularly and is always inspiring.









THE MEETING HOUSE

Piet Hein Eek’s meeting house is located on the platform behind the upcoming Grand Café. This space is available to rent for a meeting. The Meeting house has a TV screen that can be used for presentations. The space is available for up to 14 people and has excellent climate control.

Rate pr. day part (excl. drinks and food): € 181,50  
(morning / afternoon / evening)

All the prices are including VAT.







Sergio Herman dinner in the workshop



## WHAT ARE THE OPTIONS?

Would you like to have the whole hotel, and all it has to offer, to yourself and your guests? You can book the whole location and all 13 (14, including the studio apartment) rooms.

Our premises covers over 11,000 square meters, the possibilities are endless and expand further than the spaces described in this document.



DDW party at DAKBAR



PARADE festival on our street







TROMP festival in the workshop

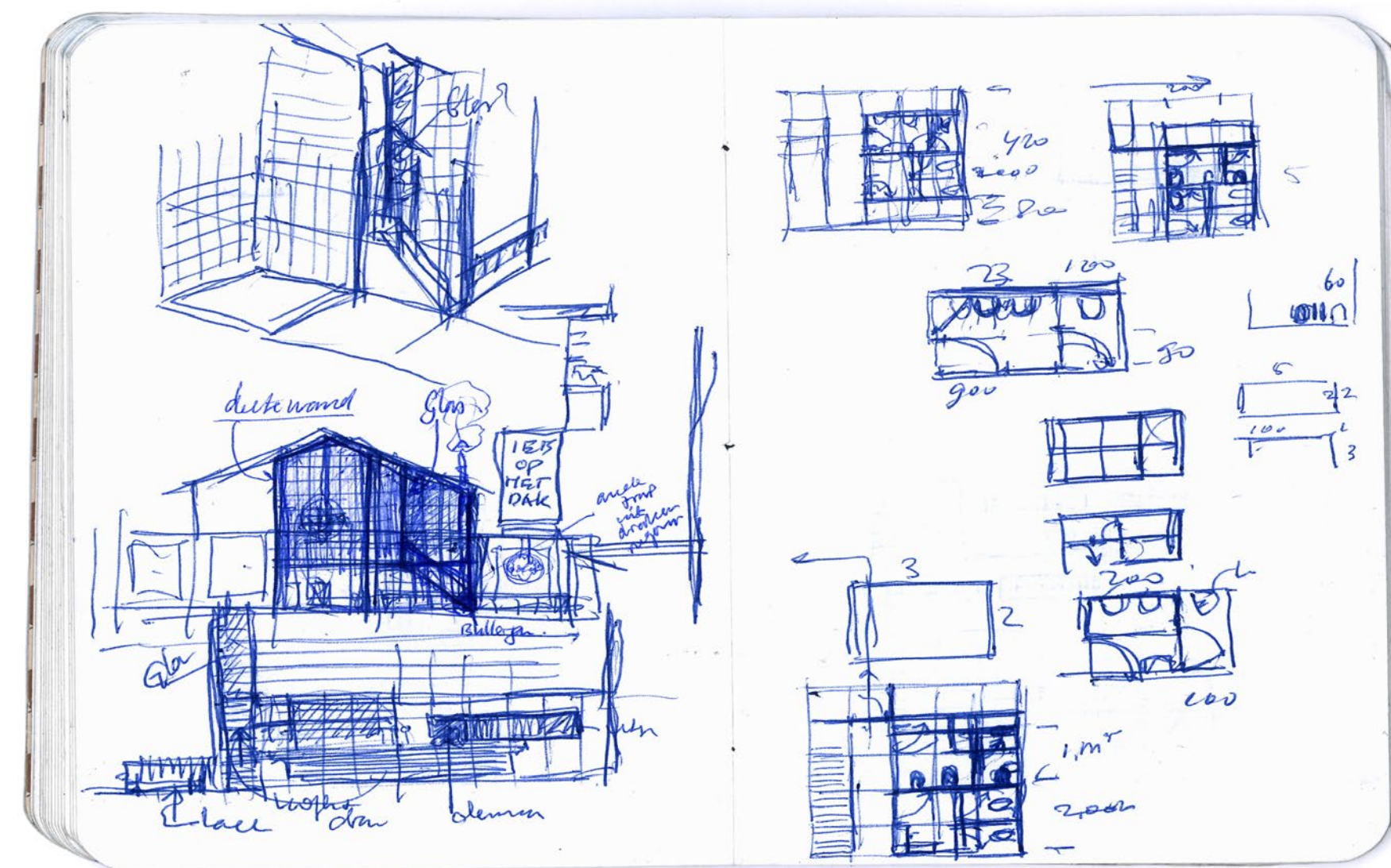
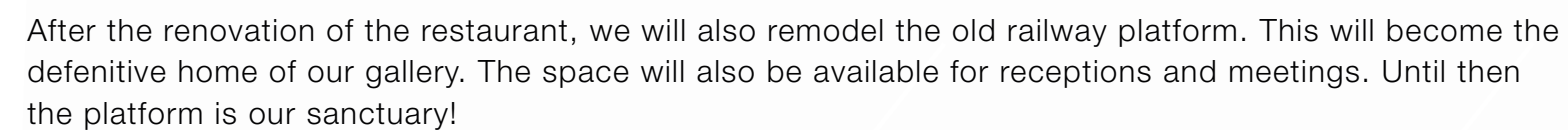


Piet en DJ Lady Aida in Restaurant van Piet Hein Eek

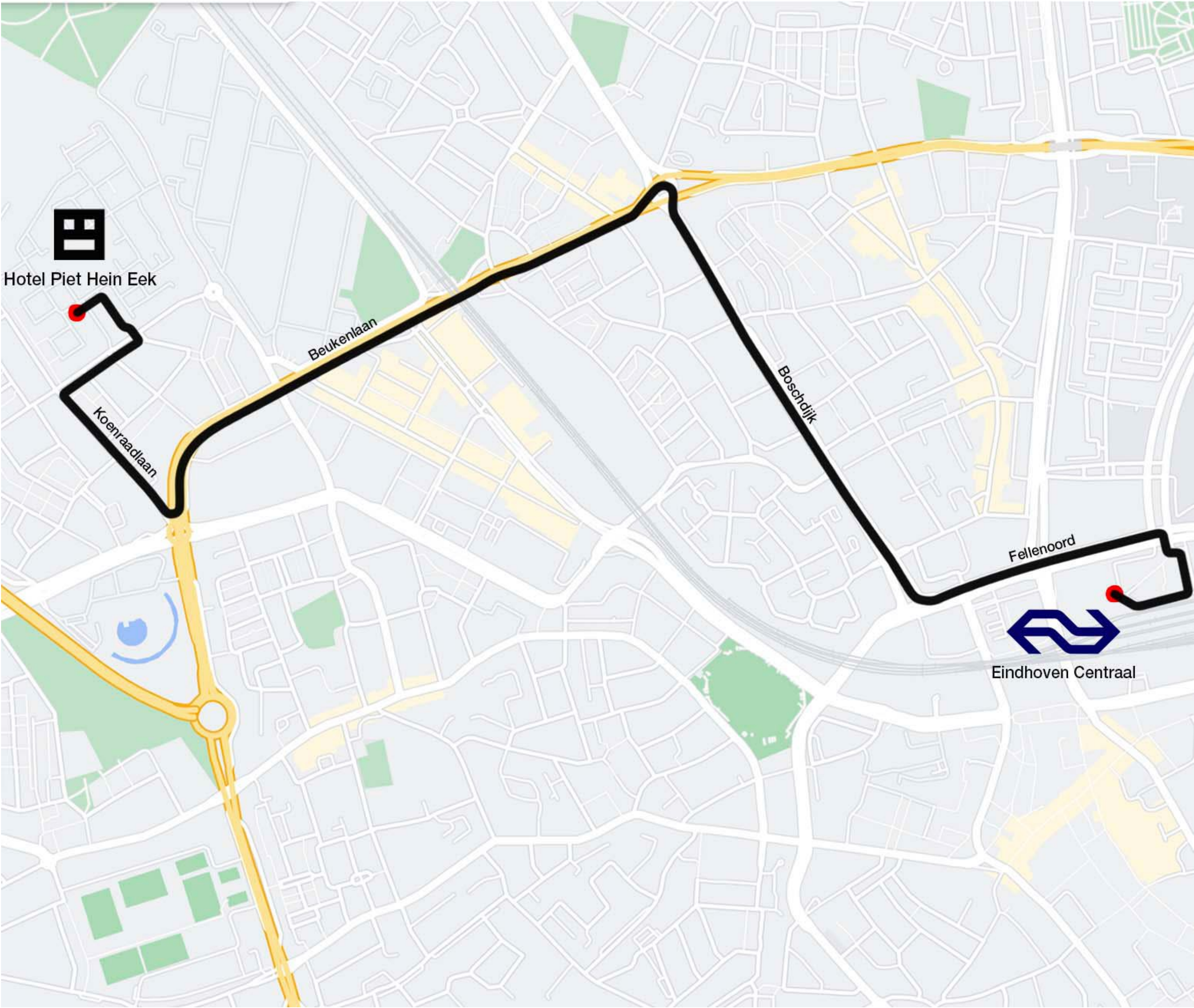


Nieuw Amsterdams Peil concert in the workshop









Beeldbuisring 201  
5651 HA Eindhoven  
The Netherlands

**DIRECTIONS**

**From the ring road**  
If you are taking the north ring road, take the service road immediately after the railway overpass. At the Zwaanstraat intersection, turn right and then take a left at the newly built roundabout onto Halvemaanstraat. You will see Piet Hein Eek on your right after 100 meters. From the parking lot, you can walk around the corner behind the building and you will meet the hotel's illuminated sign blocks.

If you are taking the south ring road, take a right on the roundabout with Tilburgseweg and drive in the direction of Veldhoven. Important: take an immediate right onto Koenraadlaan after the roundabout. Take this road until the first intersection and, after a short distance, turn right and you will see Piet Hein Eek on your left. From the parking lot, you can walk around the corner behind the building and you will meet the hotel's illuminated sign blocks.

**Bus from the Eindhoven central railway station**  
Take route 401 to Eindhoven Airport or 402 Veldhoven-Zonderwijk and get off at the Cederlaan stop (travel time: around 8 minutes). From the stop, walk towards the ring road (when exiting on the left), cross the roundabout and continue until you reach Plaggenstraat. Turn left and continue until you reach Piet Hein Eek. When you walk past the entrance of our store, you will see the illuminated sign blocks of the hotel on the left around the corner behind the building.

Bus route 13 is another option. This route stops near Piet Hein Eek on Halvemaanstraat. However, this bus only runs once an hour.

**From Eindhoven Airport**  
Take bus route 401 to Central Station – bus stop Cederlaan (travel time: around 11 minutes).



**COLLABORATIONS**

This hotel has given us the opportunity to collaborate with a list of exciting companies, artists and designers:

**LACQ**

Wall paint and floor lacquer development

**Studio RENS**

Carpet design and art direction of wall paint color

**LABO**

Production of door handles

**Best Wool**

Production of carpets

**Auping**

Production of beds

**Studio BOOT**

Lettering design

**Villeroy & Boch**

Toilets, bathtubs and showers

**Neleman Wine**

Wines at DAKBAR

**ARTISTS**

Artists of the hotel rooms:

**Daniel Ruanova / Gabriel Roca / Bert Teunissen / Jan van der Ploeg / Marc Mulders / Marc Ruygrok / Peter van der Heijden / Reinoud van Vught / Sjimmie Veenhuis / Tokhiro Sato / Tom Claassen / Willem van den Hoed**

**WhiteNoiseDada**

Art in the meeting room

**Scarlett Hooft Graafland**

Photograph at the entrance of the studio

**Aart Roos**

Art in the hotel corridor

**Anthon Beeke**

Photograph in the room 8

Artists in the Wonder Room:

**Studio van Asseldonk / Arsenio Rodriguez / Floris Wubben**

**PHOTOGRAPHY**

**Nick Bookelaar**

(pp 1, 3, 8, 12, 18, 25)







Please do not hesitate to get in contact to discuss other possibilities than what is shown in this document. Nothing is impossible!

For hotel inquiries, contact [hotel@pietheineek.nl](mailto:hotel@pietheineek.nl)  
For general inquiries, contact [info@pietheineek.nl](mailto:info@pietheineek.nl)



[info@pietheineek.nl](mailto:info@pietheineek.nl)  
[hotel@pietheineek.nl](mailto:hotel@pietheineek.nl)