PIET HEIN EEK HOTEL



INTRODUCTION	2	Many years ago, we decided that
THE ROOMS	4	around our product but also espece everything is made. The addition of the development of our locatio
GREEN RESTAURANT	8	experience is steadily becoming a
WONDER ROOM	11	the first time that a guest can be co Hein Eek world of material, colour
THE NIGHTWATCH	12	and hospitality.
STUDIO	13	When we first opened our doors in Dutch Design Week, our aim was which we could showcase what we
THE MEETING ROOM	14	sense. A shop, showroom, gallery
DAKBAR	16	were all part of the plan right from as the beating heart in the middle of and culture, we have created a pla
COLLABORATIONS	19	by more and more people, from fa

t we wanted to create context ecially around the place where of a hotel was a logical step in on in which the customer's a more central feature. Now is completely immersed in the Piet ur, design, antique, art, music

When we first opened our doors in 2010, on the first day of the Dutch Design Week, our aim was to create a physical space in which we could showcase what we do and make, in the broadest sense. A shop, showroom, gallery, restaurant and event space were all part of the plan right from the start. With the workshop as the beating heart in the middle of a building full of design, art and culture, we have created a place that is valued and visited by more and more people, from far and wide. With the addition of Hotel Piet Hein Eek, we want to complete the experience, and above all to make it even clearer that in everything we do, we try to make our guests feel good in the most natural way!





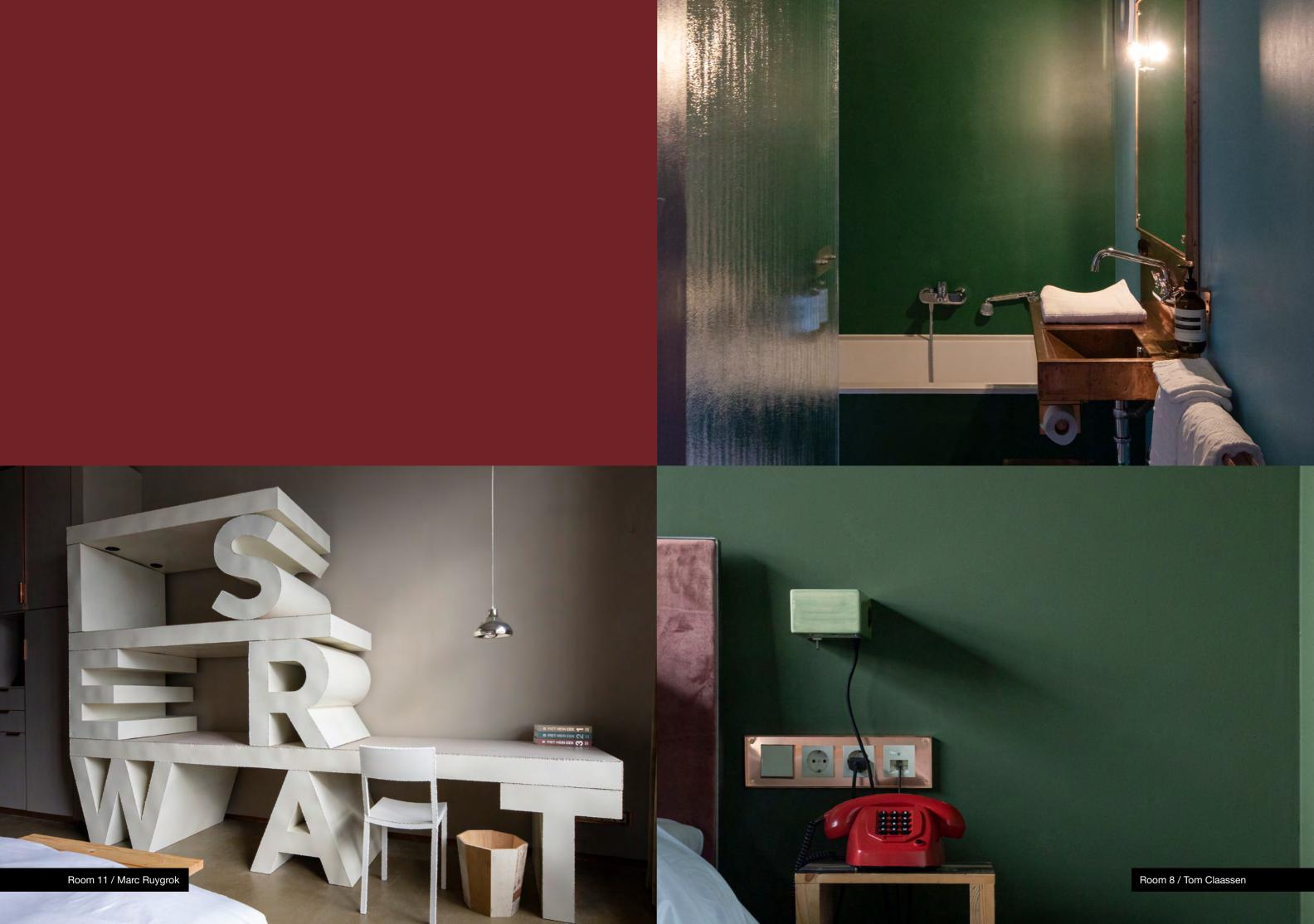
HOTEL ROOMS

All 13 hotel rooms can be found on the third floor. The colours, fabrics designs, and selection of art and antiques are different for each room. The most striking difference is that each room exhibits the art of an artist with whom we've previously collaborated in our art gallery.

Please view the shared Google Drive or www.hotelpietheineek.nl for more imagery.



Room 12 / Tokihiro Sato









THE GREEN RESTAURANT

A warm welcome awaits you in the lobby on the second floor, where the counter serves as reception, bar and kitchen. This is the living room of the hotel, where we do our very best to offer you not only a special experience but also, or perhaps most importantly, warmth and security. In the Green Restaurant, you can enjoy breakfast, lunch, dinner, snacks and drinks.

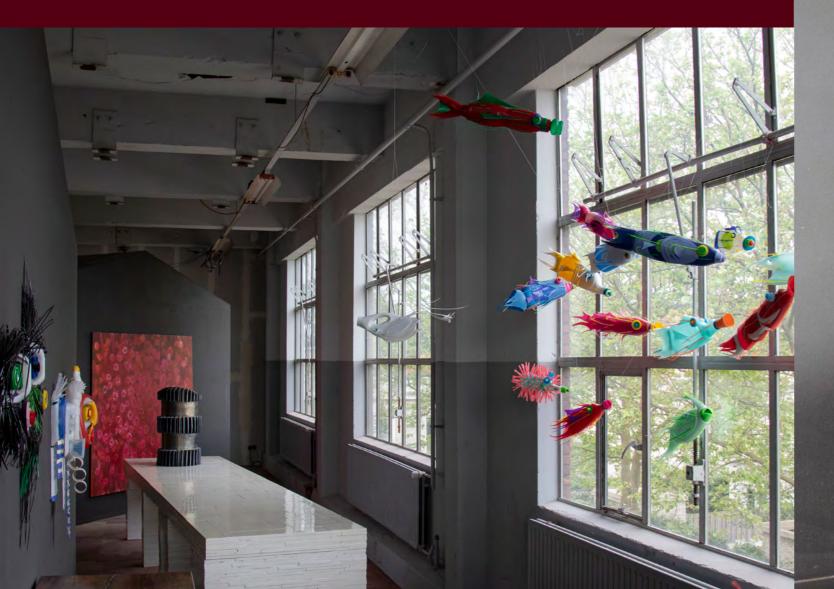






WONDER ROOM

The Wonder Room was created years ago from a need to economise. Organising an exhibition on two floors, each over 500 square meters in size, was hugely expensive and yielded next to nothing. We made a one-off labyrinth in the space in which we displayed our most special products, antiques and the artwork of artists we worked with. The economising turned out to be a great investment as it became the perfect place to organise dinners, meetings and receptions and it generated more sales. To make room for the hotel rooms, we moved the Wonder Room to the floor below. The work on display in the Wonder Room is constantly changing but the space itself has probably now found its definitive form and function. It is in a permanent state of wonder.







THE NIGHT WATCH Our Night Watch room, built by young artist Teun Zwets, was created using discarded sheet materials from our workshop and painted with leftover paint. This room is both a functional space and a piece of art. During the day it is accessible to all guests and visitors as a part of our Wonder Room gallery. At night it is home to our Night Watch who keeps watch for our hotel guests.



STUDIO

Just behind the big foam doors in the Meeting Room, we created a small studio apartment. This can be rented out to anyone who is interested in living in the midst of design and art. The apartment is fully furnished and can be rented for short and long stays.

28%



THE MEETING ROOM

Behind the kitchen in the Green Restaurant is the Meeting Room. This room can be rented for private dining, conferences or breakfast meetings. White Noise DaDa are presenting their art installation here, with paintings made from discarded office plants and old plastic bags. The marshmallow-ish concrete wall is made from old mattress foam.



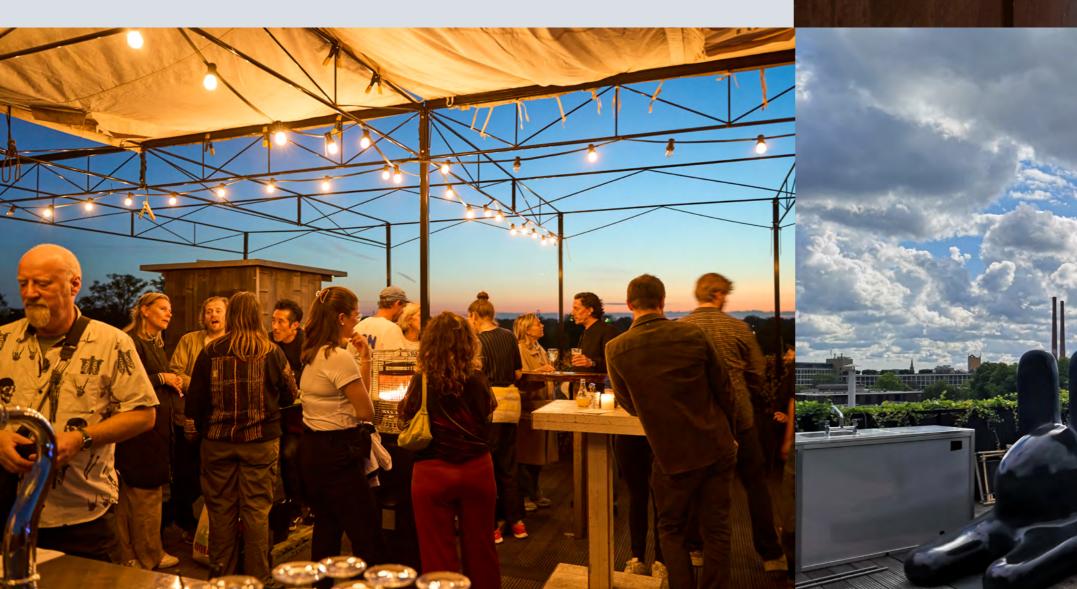




DAKBAR

This area used to house the elevator engine which was about the size of a Fiat 500. When we sadly had to replace the old elevator with a newer one, we were left with enough space to create a rooftop bar. It turned out to be the perfect space to enjoy a panoramic view of our green surroundings and the Eindhoven city skyline with a cold drink and a bite to eat.

The rooftop bar is for rent daily, for parties, celebrations or meetings.











wall paint and floor lacquer development

CQU

auping production of beds

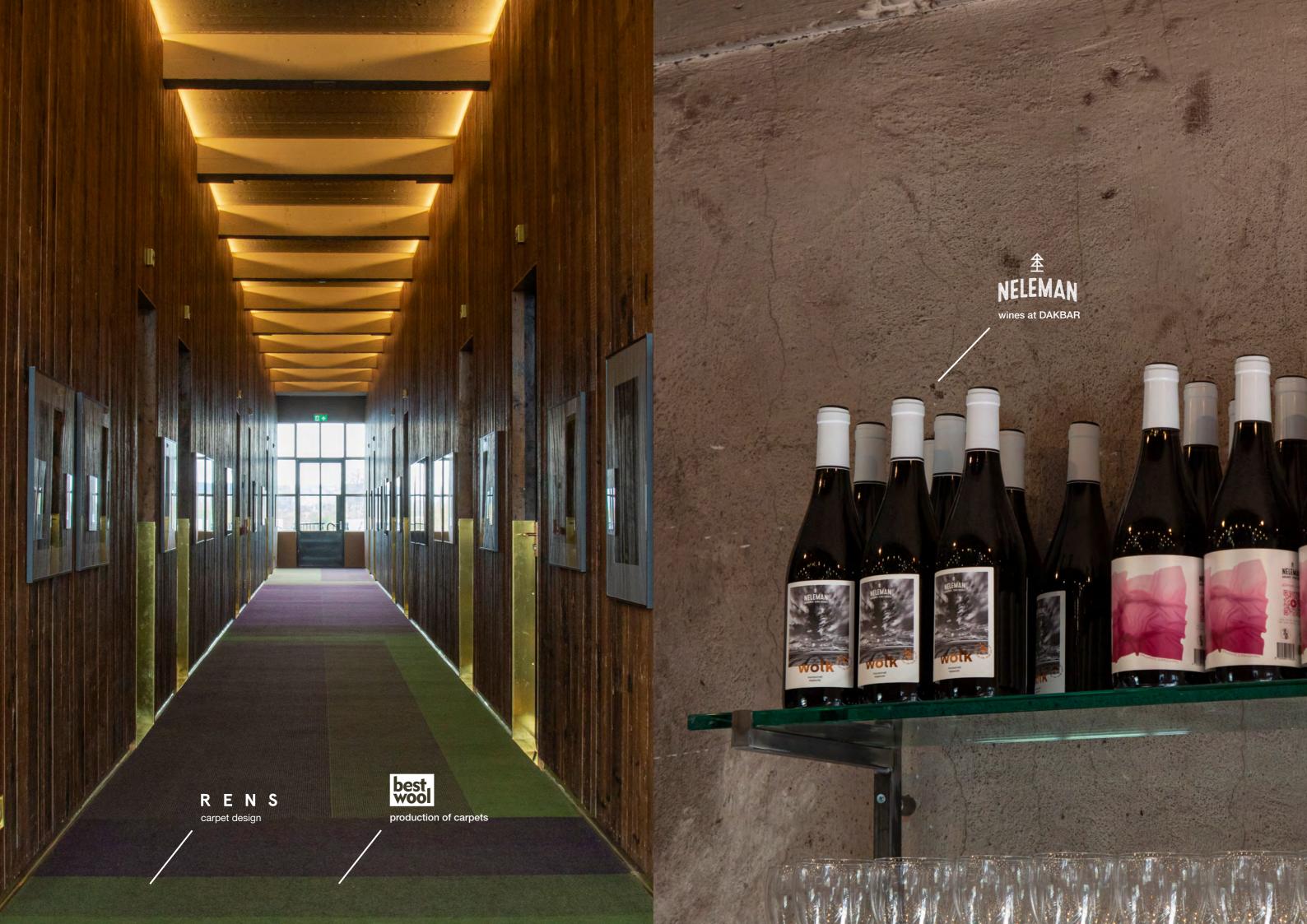
R E N S carpet design and art direction of wall paint color



1

production of carpets







COLLABORATIONS

This hotel has given us the opportunity to collaborate with a list of exciting companies, artists and designers:

LACQ Wall paint and floor lacquer development

Studio RENS Carpet design and art direction of wall paint color

LABO Production of door handles

Best Wool Production of carpets

Auping Production of beds

Studio BOOT Lettering design

Villeroy & Boch Toilets, bathtubs and showers

Neleman Wine Wines at DAKBAR

Artists of the hotel rooms:

Daniel Ruanova / Gabriel Roca / Bert Teunissen / Jan van der Ploeg / Marc Mulders / Marc Ruygrok / Peter van der Heijden / Reinoud van Vught / Sjimmie Veenhuis / Tokhiro Sato / Tom Claassen / Willem van den Hoed

Nick Bookelaar Photography (pp 1, 3, 8, 12, 15, 21)



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