

PIET HEIN EEK H O T E L

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## INTRODUCTION

Many years ago, we decided that we wanted to create context around our product but also especially around the place where everything is made. The addition of a hotel was a logical step in the development of our location in which the customer's experience is steadily becoming a more central feature. Now is the first time that a guest can be completely immersed in the Piet Hein Eek world of material, colour, design, antique, art, music and hospitality.

When we first opened our doors in 2010, on the first day of the Dutch Design Week, our aim was to create a physical space in which we could showcase what we do and make, in the broadest sense. A shop, showroom, gallery, restaurant and event space were all part of the plan right from the start. With the workshop as the beating heart in the middle of a building full of design, art and culture, we have created a place that is valued and visited by more and more people, from far and wide. With the addition of Hotel Piet Hein Eek, we want to complete the experience, and above all to make it even clearer that in everything we do, we try to make our guests feel good in the most natural way!



Room 13 / Marc Mulders



## HOTEL ROOMS

All 13 hotel rooms can be found on the third floor. The colours, fabrics designs, and selection of art and antiques are different for each room. The most striking difference is that each room exhibits the art of an artist with whom we've previously collaborated in our art gallery.

Please view the shared Google Drive or [www.hotelpietheneek.nl](http://www.hotelpietheneek.nl) for more imagery.



Room 12 / Tokihiro Sato



Room 11 / Marc Ruygrok

Room 8 / Tom Classen

Room 5 / Willem van den Hoed





PIET HEIN EEK 1  
PIET HEIN EEK 2  
PIET HEIN EEK 3

## THE GREEN RESTAURANT

A warm welcome awaits you in the lobby on the second floor, where the counter serves as reception, bar and kitchen. This is the living room of the hotel, where we do our very best to offer you not only a special experience but also, or perhaps most importantly, warmth and security. In the Green Restaurant, you can enjoy breakfast, lunch, dinner, snacks and drinks.









## WONDER ROOM

The Wonder Room was created years ago from a need to economise. Organising an exhibition on two floors, each over 500 square meters in size, was hugely expensive and yielded next to nothing. We made a one-off labyrinth in the space in which we displayed our most special products, antiques and the artwork of artists we worked with. The economising turned out to be a great investment as it became the perfect place to organise dinners, meetings and receptions and it generated more sales. To make room for the hotel rooms, we moved the Wonder Room to the floor below. The work on display in the Wonder Room is constantly changing but the space itself has probably now found its definitive form and function. It is in a permanent state of wonder.



## THE NIGHT WATCH

Our Night Watch room, built by young artist Teun Zwets, was created using discarded sheet materials from our workshop and painted with leftover paint. This room is both a functional space and a piece of art. During the day it is accessible to all guests and visitors as a part of our Wonder Room gallery. At night it is home to our Night Watch who keeps watch for our hotel guests.





## STUDIO

Just behind the big foam doors in the Meeting Room, we created a small studio apartment. This can be rented out to anyone who is interested in living in the midst of design and art. The apartment is fully furnished and can be rented for short and long stays.

## THE MEETING ROOM

Behind the kitchen in the Green Restaurant is the Meeting Room. This room can be rented for private dining, conferences or breakfast meetings. White Noise DaDa are presenting their art installation here, with paintings made from discarded office plants and old plastic bags. The marshmallow-ish concrete wall is made from old mattress foam.





## DAKBAR

This area used to house the elevator engine which was about the size of a Fiat 500. When we sadly had to replace the old elevator with a newer one, we were left with enough space to create a rooftop bar. It turned out to be the perfect space to enjoy a panoramic view of our green surroundings and the Eindhoven city skyline with a cold drink and a bite to eat.

The rooftop bar is for rent daily, for parties, celebrations or meetings.









COLLABORATIONS



wall paint and floor lacquer development



**auping**  
production of beds



**R E N S**  
carpet design and art direction of wall paint color



**best wool**  
production of carpets





**R E N S**  
carpet design

**best  
wool**  
production of carpets



  
**NELEMAN**  
wines at DAKBAR





lettering design

NACHTWACHT



production of door handles



## **COLLABORATIONS**

This hotel has given us the opportunity to collaborate with a list of exciting companies, artists and designers:

### **LACQ**

Wall paint and floor lacquer development

### **Studio RENS**

Carpet design and art direction of wall paint color

### **LABO**

Production of door handles

### **Best Wool**

Production of carpets

### **Auping**

Production of beds

### **Studio BOOT**

Lettering design

### **Villeroy & Boch**

Toilets, bathtubs and showers

### **Neleman Wine**

Wines at DAKBAR

Artists of the hotel rooms:

**Daniel Ruanova / Gabriel Roca / Bert Teunissen / Jan van der Ploeg / Marc Mulders / Marc Ruygrok / Peter van der Heijden / Reinoud van Vught / Sjimmie Veenhuis / Tokhiro Sato / Tom Claassen / Willem van den Hoed**

### **Nick Bookelaar**

Photography (pp 1, 3, 8, 12, 15, 21)

